

China (Shenzhen) Cross Border E-commerce Fair – Spring Edition
1 Zhancheng Road, Fuhai street, Bao'an District, Shenzhen, China

To be completed by the organiser:

Customer No: _____ Booth Area: _____ sqm Booth No: _____

Application Form (PLEASE PRINT CLEARLY)

1. Exhibiting Company Details (For issuing invoice, may also be used as catalogue entry)

Company Name: _____

Company Name in Chinese (if any): _____

Contact person(s): _____ Title: _____

Address: _____

City: _____ Postal code: _____ Country: _____

Telephone: _____ / _____ / _____ Fax: _____ / _____ / _____
Country code area code Number Country code area code Number

Email: _____ Website: _____

2. Company Details (Please tick all that apply)

Billing company (for issuing invoice, if different from above). Billing company stamp is also required to apply on section 7.

Principal company / Overseas headquarter

Co-exhibitor (include in exhibitor list and catalogue entry of the exhibiting company)

Company Name: _____

Company Name in Chinese (if any): _____

Contact person(s): _____ Title: _____

Address: _____

City: _____ Postal code: _____ Country: _____

Telephone: _____ / _____ / _____ Fax: _____ / _____ / _____
Country code area code Number Country code area code Number

Email: _____ Website: _____

3. Business nature (please tick all that apply):

- | | |
|---|---|
| <input type="checkbox"/> 01 Manufacturers / Suppliers | <input type="checkbox"/> 04 Cross Border Service Providers / Products |
| <input type="checkbox"/> 02 Brand owner | <input type="checkbox"/> 05 E-commerce Platform / Media |
| <input type="checkbox"/> 03 Agent, distributor | <input type="checkbox"/> 06 Others, please specify: _____ |

4. Product groups (please tick all that apply, and indicate the percentage per each category):

- | | |
|--|--|
| <p>01 Manufacturers / Suppliers</p> <p><input type="checkbox"/> 1.1 Household consumer goods</p> <p><input type="checkbox"/> 1.2 festival / Christmas products</p> <p><input type="checkbox"/> 1.3 consumer electronics and household appliances</p> <p><input type="checkbox"/> 1.4 fashion & accessories</p> <p><input type="checkbox"/> 1.5 sporting goods</p> <p><input type="checkbox"/> 1.6 hardware / outdoor gardening</p> <p><input type="checkbox"/> 1.7 medical care products</p> <p><input type="checkbox"/> 1.8 pet products</p> <p><input type="checkbox"/> 1.9 building materials and home decoration</p> <p><input type="checkbox"/> 1.10 beauty, personal care</p> <p><input type="checkbox"/> 1.11 jewelry & accessories</p> <p><input type="checkbox"/> 1.12 import commodity (please select if yes)</p> <p>02 Cross Border Service Providers / Products</p> <p><input type="checkbox"/> 2.1 Consultation services</p> <p><input type="checkbox"/> 2.2 logistics & warehouse</p> <p><input type="checkbox"/> 2.3 supply chain</p> <p><input type="checkbox"/> 2.4 e-commerce operators</p> <p><input type="checkbox"/> 2.5 cross-border marketing</p> <p><input type="checkbox"/> 2.6 operation management systems</p> <p><input type="checkbox"/> 2.7 payment platforms</p> <p><input type="checkbox"/> 2.8 education and training</p> | <p><input type="checkbox"/> 2.9 talent acquisition</p> <p><input type="checkbox"/> 2.10 insurance</p> <p><input type="checkbox"/> 2.11 intellectual property</p> <p><input type="checkbox"/> 2.12 legal consultation</p> <p><input type="checkbox"/> 2.13 trademark registration</p> <p>03 E-commerce Platforms / Media</p> <p><input type="checkbox"/> 3.1 B2B / B2C cross-border e-commerce platforms</p> <p><input type="checkbox"/> 3.2 domestic and overseas e-tailers</p> <p><input type="checkbox"/> 3.3 cross-border e-commerce industrial park/ comprehensive experimental zone</p> <p><input type="checkbox"/> 3.4 investment policy / project referral</p> <p><input type="checkbox"/> 3.5 investment environment display</p> <p><input type="checkbox"/> 3.6 live broadcasting platforms / equipment / supporting technologies</p> <p><input type="checkbox"/> 3.7 big data</p> <p><input type="checkbox"/> 3.8 artificial intelligence and cloud computing</p> <p><input type="checkbox"/> 3.9 cross-border E-Commerce Associations</p> <p><input type="checkbox"/> 3.10 independent broadcasters</p> <p><input type="checkbox"/> 3.11 industry media</p> <p>04 Others, please specify: _____</p> |
|--|--|

5. Brand description		
Brand Name: _____	Brand Name: _____	Brand Name: _____
Brand origin: _____	Brand origin: _____	Brand origin: _____
Please describe your product range: _____ _____		

6. Participation fees:		
Standard booth (Minimum 9sqm)		
Manufacturers / Suppliers zone: RMB 13,800 / 9sqm	Cross Border Service Providers / Products, E-commerce Platforms / Media zone: RMB 15,800 / 9sqm	
Each 9sqm booth includes: Booth construction, 3 wall partitions, 6 shelves, wall to wall carpet, 3 spot lights, 1 socket outlet, 1 table & 2 chairs, 1 Fascia Board, 1 waste bin, daily booth cleaning *Additional 10% surcharge for 2 or more open sides booth (only for the booth over 18m ²)		
Raw space (Minimum 36sqm)		
Manufacturers / Suppliers zone: RMB 1,380 / sqm	Cross Border Service Providers / Products, E-commerce Platforms / Media zone: RMB 1,580 / sqm	
*Additional 10% surcharge for corner booth (2 or more open sides) *VAT included in price		
Participation fee		
<input type="checkbox"/> Standard booth (Raw space + Booth construction)	_____ sqm (please select the requirement)	<input type="checkbox"/> Manufacturers / Suppliers <input type="checkbox"/> Cross Border Service Providers / Products, E-commerce Platform / Media <input type="checkbox"/> 2-side opened; <input type="checkbox"/> 3-side opened; <input type="checkbox"/> 4-side opened;
<input type="checkbox"/> Raw space	_____ sqm (please select the requirement)	<input type="checkbox"/> Manufacturers / Suppliers <input type="checkbox"/> Cross Border Service Providers / Products, E-commerce Platform / Media <input type="checkbox"/> 2-side opened; <input type="checkbox"/> 3-side opened; <input type="checkbox"/> 4-side opened;
<i>Remark:</i> 1. Payment: 50% deposit is required with application, 50% balance should be paid within 5 working days after receiving the booth confirmation letter. For bank account details please see point 5 below. 2. The organiser remains the right to shut the booth if the exhibits didn't answer for the materials submitted in advance, and the participation fee would be forfeited. 3. The assigned space is subject to organiser's final confirmation.		

7. Name of legally responsible person (Please print last name, first name and sign below):	
- We hereby accept the Specific Terms & Condition on Page 2 of this application form and General Terms & Conditions of the Show on website: https://www.hk.messefrankfurt.com/hongkong/en/general-terms-and-conditions.html	
Name: _____	Title: _____
Signature: _____	Date: _____
Company stamp: _____	

Specific Terms & Conditions of Participation (as of Nov 2021)

- | | | |
|--|---|--|
| <p>1. Organisers
China Chamber of International Commerce
China Merchants Shekou Holdings
Messe Frankfurt (Shenzhen) Co Ltd
Beijing Talent-Expo Co Ltd
Shenzhen OCT GREATER BAY Development Co Ltd</p> <p>2. Event location
1 Zhancheng Road, Fuhai street, Bao'an District, Shenzhen, China</p> <p>3. Registration and Confirmation
Application to exhibit is made by submitting a completed and signed application form to the organiser. The organiser will confirm successful applications in sending confirmation letter by fax or original mail.</p> <p>4. Terms of payment
A deposit of 50% is required upon application. Applicants should remit the appropriate amount directly to the organiser. Final balance of 50% should be paid within 5 working days after receiving the booth confirmation letter. All bank charges are to be borne by applicant. Payment should be made to:
A/C Name: Messe Frankfurt (Shenzhen) Co., Ltd
A/C No: 755919692810505
Bank: China Merchants Bank, Head Office, Shenzhen, P.R.China
Address:</p> | <p>China Merchants Bank Tower No.7088, Shennan Boulevard, Shenzhen, China
Swift Code: CMBCCNBS</p> <p>5. Cancellation
If an applicant withdraws his application, for whatever reason, before he receives either a rejection or confirmation of his application, any participation fee paid will be forfeited.</p> <p>If the exhibitor notifies the organiser of his withdrawal within three months of the start date of the event, he is liable for the total participation fee.</p> <p>6. Additionally represented companies (co-exhibitors)
Applications made for additionally represented companies (co-exhibitors) will be accepted with 10% surcharge to the participation fee per co-exhibitor.</p> <p>7. General terms and conditions of Participation
The detailed General Terms & Conditions of Participation are given on the organisers website https://www.hk.messefrankfurt.com/hongkong/en/general-terms-and-conditions.html It can be requested in printed form if required.</p> <p>8. Booth allocation
Exhibitor booth location will be allocated</p> | <p>according to product criteria, or other criteria</p> <p>set by the organiser. No change of booth location is allowed once it has been assigned and the exhibitor informed.</p> <p>Additionally represented companies (co-exhibitors) must arrange their participation through the main exhibitor.</p> <p>9. Intellectual property rights / copyright
The exhibitor warrants that his exhibits and packages thereof and the related publicity materials do not in any way whatsoever violate or infringe any third party's rights including trade marks, copyrights, designs, names and patents whether registered or otherwise. The organiser has the right to refuse participation of any exhibitor found guilty of infringement of intellectual property rights at any future trade fairs.</p> <p>10. Correspondence address for enquiries
Messe Frankfurt (Shenzhen) Co Ltd
609, Building C, Dongfang Xin Tiandi, Caitian Road, Futian Street, Futian District Shenzhen 518026, P.R. China
Tel: +86 755 8299 4989
+86 21 6160 8566
E-mail: ccbec@china.messefrankfurt.com
Website: www.cbec-shenzhen.com</p> |
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